

PEBBLE BEACH CONCOURS D'ELEGANCE®



# INSIDER™

*Celebrating the Life & Legacy of the Automobile | Winter 2022*



THE POWER OF COMMUNITY



# BREAKTHROUGH COLLECTING: NEW PERSPECTIVES FOR SUCCESS

*A Pebble Beach Classic Car Forum presented by AIG & Alliant*



Always on the leading edge of thoughtful collectors, Miles C. Collier, who founded the Revs Institute, sat down with Rupert Banner of Bonhams, as well as consultant and appraiser Donald Osborne, to talk about new research, important trends, and suggested strategies for satisfaction and success in car collecting.

Much of the discussion focused on helping collectors think through and answer one key question: Why Collect Cars? Possible answers ranged from nostalgia to aesthetics to fellowship—and individual collectors were encouraged to decide which responses best described what spurred them to begin their collection and what they want from it.

Additional topics included the changing view of the collectible car, the compressed time frame in which cars now move from new to collectible items, the increasing focus



of restorations on the individual car rather than some set “standard” for marque or model, and much much more. Many of these topics were pulled from Collier’s new book *The Archaeological Automobile: Understanding and Living with Historical Automobiles*.

[To view this full Forum, click here.](#)